



CA ProStart® Innovation Cup



Introducing the CA ProStart Innovation Cup! In a first of its kind competition, teams of high school students will develop and pitch a concept for a **robot, product, app or software to improve the restaurant industry**. To foster multi-disciplinary solutions to the restaurant industry's most pressing challenges, team may include non-ProStart students from fields such as STEM and art.

The competition will be judged by innovative leaders in technology, foodservice and academia. The top three teams will be awarded prizes and medals. This competition is in addition to the existing BJ's Restaurants Management Cup (proposal for a new restaurant concept) and Culinary Cup (cooking competition).

The Basics

- Teams of 1-4 students
- Original concept for a restaurant technology
- Written proposal
- 7-minute presentation to judges
- Q&A with judges
- Prizes and medals for top 3 teams

The Big Picture

- The CA ProStart Innovation Cup harnesses the talents and passions of these young people to find creative solutions to our industry's most pressing challenges while creating an unparalleled learning and leadership opportunity.

