



**MARCH  
18 + 19**

**SHERATON  
FAIRPLEX**

**POMONA  
CA**

# INVEST IN YOUR FUTURE EMPLOYEES

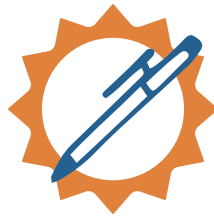
The **California ProStart® Cup** is an electrifying event that puts high school culinary and hospitality management students to the ultimate test.

## 3 COMPETITIONS



### CULINARY CUP

- Teams have 60 minutes to create a 3-course meal
- Menu costing, knife skills, creativity



### BJ'S RESTAURANTS MANAGEMENT CUP

- Proposal for a new restaurant concept
- Public speaking, critical thinking, entrepreneurship



**NEW!**

### INNOVATION CUP

- Proposal for a robot, product, app or software to improve the restaurant industry
- Multi-disciplinary, innovative solutions

## STATS

**250+**  
HIGH SCHOOL  
STUDENTS

**50**  
INDUSTRY  
EXPERTS  
AS JUDGES

**\$2.3**  
MILLION  
IN AVAILABLE  
SCHOLARSHIPS

**30+**  
EXHIBITORS  
AT THE COLLEGE  
+ CAREER EXPO

## GET INVOLVED



**RECRUIT TALENT**  
at the college + career expo



**SPONSOR**  
starting at \$500!



**ATTEND**



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